

AMBY MATHUR

@ambymathur // travelwithamby.com

TRAVEL.
FASHION.
LA DOLCE VITA.



ABOUT //

Amby Mathur is a digital storyteller who is passionate about sharing her love for luxury travel, elevated fashion, & la dolce vita lifestyle with her global audience of 1 million monthly viewers across social media.

Over the past 5 years, Amby has created a strong bond with her audience based on trust and she is a go to resource for recommendations including destinations, products, and services that they are interested in learning and purchasing. As a professional model, blogger, and influencer, Amby has created content and campaigns for a wide range of international brands and is excited about the opportunity to work with you!



CLIENTS



BVLGARI

visit
italy.eu

McArthur
Glen
Designer Outlets

 AMALFI
CHARTER

 SOCIÉTÉ
DES HÔTELS
LITTÉRAIRES

KIMPTON®
HOTELS & RESTAURANTS

Town and Country
RESORT

Typology.
PARIS

 SAND CLOUD™

Safara

AUDIENCE //

Amby’s highly engaged and organic social media following are primarily based in the US, with a secondary following in Italy, and are interested in learning about all aspects of Amby’s life including the places, products, and services that she visits, uses, and recommends.

GENDER

70% FEMALE

30% MALE

COUNTRIES

68% USA

14% ITALY

AGE

(33%) 25-34

(25%) 35-44



SOCIAL MEDIA

6+ MILLION

TIKTOK VIEWS

1 MILLION

MONTHLY
INSTAGRAM
IMPRESSIONS

54,000+

SOCIAL
FOLLOWING

60%

ENGAGEMENT
RATE

30,000+

MONTHLY
INTERACTIONS

5%

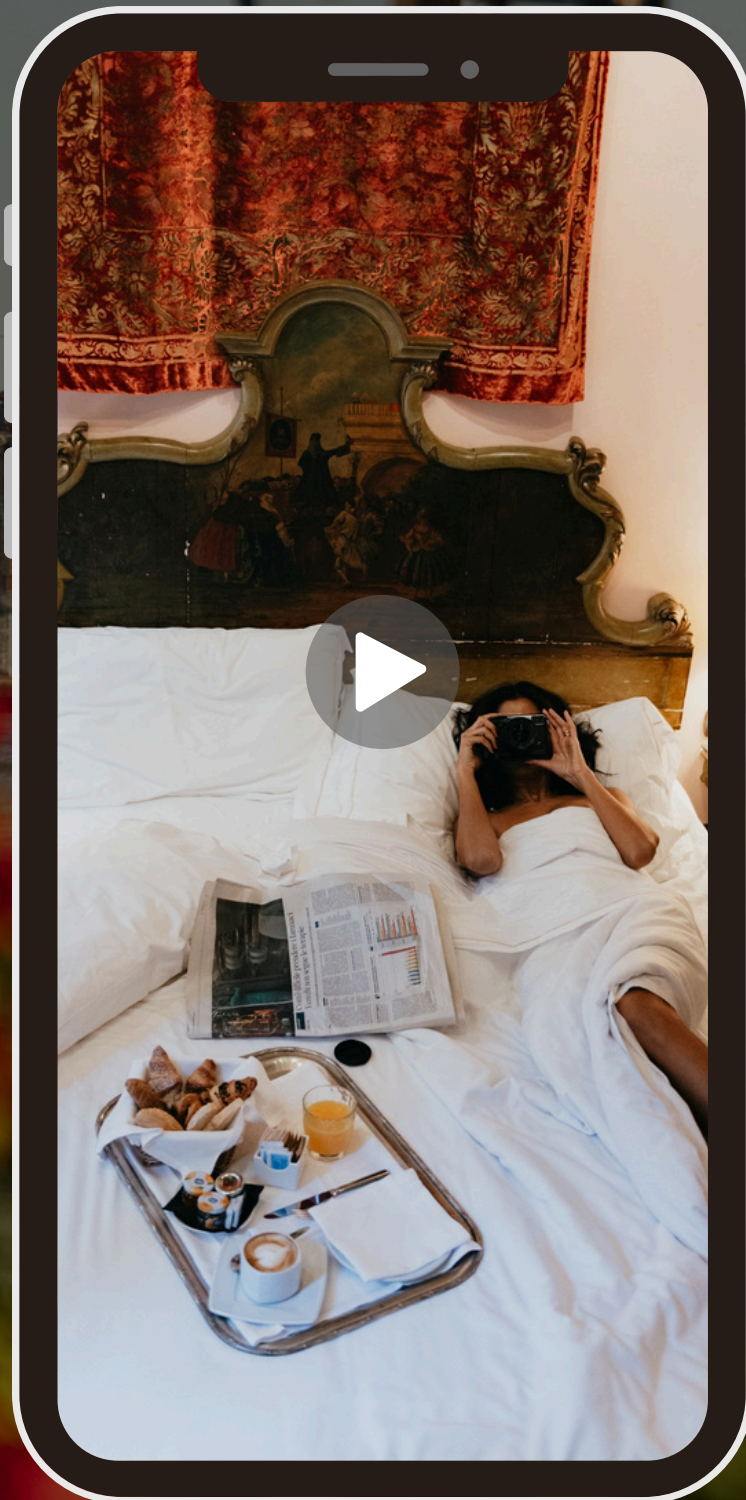
GROWTH RATE
THIS MONTH

INSTAGRAM // @ambymathur
TIK TOK // @ambymathur

CASE STUDY

HOTEL SATURNIA

Venice, Italy



Amby partnered with the Hotel Saturnia to showcase the gorgeous Venice property with her audience of travel enthusiasts in an authentic and relatable way. Additionally, she created high quality seasonal photo and video content for the hotel to use on online and social media marketing initiatives. The campaign went viral, with over 1.5 million views and over 7,000 saves.

Deliverables Requested

- 1 Instagram Reel
- 1 TikTok Video
- 3 Instagram Stories

Deliverables Provided

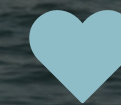
- 2 Instagram Reels
- 2 TikTok Videos
- 6 Instagram Stories
- 1 Blog Post
- 10 edited photos

“Working with Ambika was very nice. She provided both funny and elegant content that perfectly reflected our accommodations. We are very pleased with her work and will use the photos to share in our accounts. In addition, we gained new followers on target with our desired audience. We would be happy to collaborate again in the future! Thank you Ambika!”

-Giorgia Faccia, Hotel Saturnia



1,500,00+



85,000+



2,000+

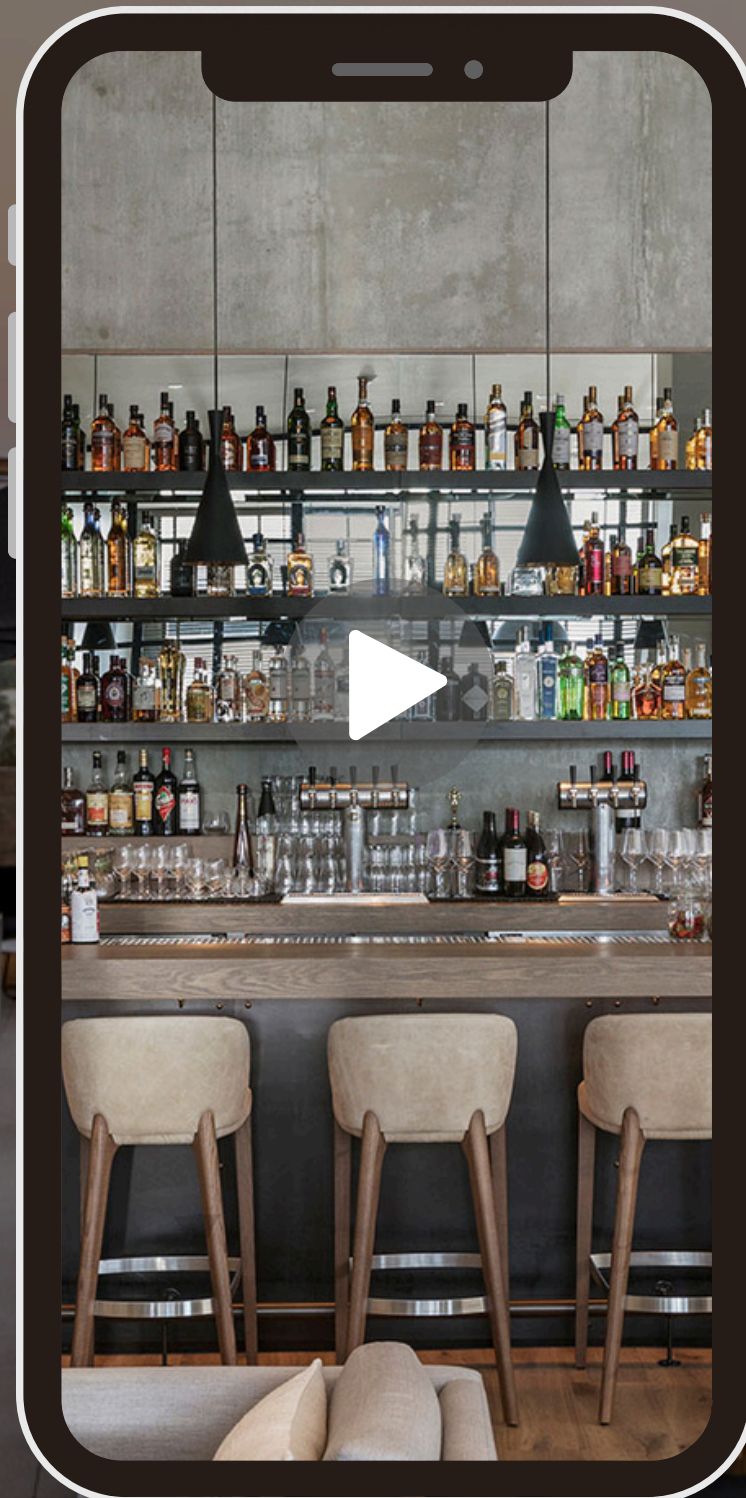


7,000+

CASE STUDY

KIMPTON®

HOTELS & RESTAURANTS



Amby partnered with Kimpton Hotels to promote their “Secret Social Password,” featuring the Everly Hollywood location. The partnership gained lots of traction with 50,000+ views, 1,200+ likes, over 300+ saves, and 200+ shares.

Deliverables Requested

- 1 Instagram Reel
- 1 Tik Tok Video

Deliverables Provided

- 2 Instagram Reels
- 2 Tik Tok Videos
- 9 Instagram Stories

“We hired Ambika for the Kimpton Chalet All Day campaign and the client was SO THRILLED with her work!”

-Social Native Marketing Manager

“That’s so coooooll! I’ve never seen this actually. Please do more tips like this!”

“Wait this is so cool, is it only that location or all Kimptons?”

“Oooooooooo I have to try this!!!”



50,000+



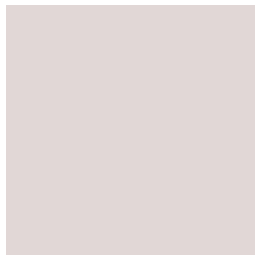
1,200+



200+



300+



PORTFOLIO



TOP 10 PIZZERIAS IN
NAPOLI YOU CAN'T
MISS

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PARIS IN AUTUMN:
AN ENCHANTING &
ELEGANT ESCAPE

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VENICE IN DECEMBER:
A WINTER
WONDERLAND

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WHAT THEY'RE SAYING



“We had a really great experience working with Ambika. She provided exactly what we were hoping she would, the content was great and worked well with our brand image. We would love to hire her for our other hotels. C'est juste une personne brillante!”

Chloe Grosbois, Community Manager

CULTIVATING A LOYAL FAN BASE SINCE 2019

“Hi Amby! Absolutely loved that I found you on TikTok and that now we are connected.”

“I’ve been following you for a year and you’re the reason I decided to visit Naples!”

“So incredibly helpful, thank you!”

“Thanks for the tip! I will be visiting in March, will add this to my list.”

“Followed you on TikTok, I just booked a 10 day trip! Would be thankful for any and all tips/ recs”

“Your post showed up on my feed today and I’m so glad it did! You made me feel so much better and excited about my upcoming trip.”

“Hey girlie! I see you are living your absolute best life and I am so here for it! Love watching from afar!”

“Yay!!! Can’t wait to read the new blog!”

“So thrilling and beautiful, continue to inspire!”

“Thank you so much for your content, I love to see other Americans appreciate the beauty, energy, food, and culture you can so readily find there!”

SERVICES

SPONSORED POST OPPORTUNITY

INSTAGRAM: POSTS, REELS, STORIES, LIVE

TIKTOK: VIDEOS, LIVE

BLOG: ARTICLE & NEWSLETTER FEATURE

CONTENT CREATION SERVICES

PHOTOGRAPHY, VIDEOGRAPHY, DRONE,
REVIEWS, BLOG WRITING

MODELING

COMMERCIAL, PRINT, SOCIAL,
RUNWAY, EVENT, SHOWROOM



LET'S CONNECT

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www.travelwithamby.com

As seen on:



IL  **MATTINO.it**



[@ambymathur](https://www.instagram.com/ambymathur)