

AMBY MATHUR

TRAVEL.
FASHION.
LA DOLCE VITA.

@ambymathur // travelwithamby.com

ABOUT //

Ambika Mathur aka “Amby” is a digital storyteller & rising public figure who is passionate about sharing her love for luxury travel, fashion, & la dolce vita lifestyle with her global audience of **over 1.5 million monthly viewers** across social media.

Over the past 6 years, Amby has created a strong bond with her audience based on trust and she is a go to resource for recommendations including destinations, products, and services that they are interested in learning and purchasing.

As a professional model, actress, and influencer, Amby has created content and campaigns for a wide range of international brands and is excited about the opportunity to work with you!

AS SEEN IN:



CLIENTS



BVLGARI

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italy.eu

McArthur
Glen
Designer Outlets

GET
YOUR
GUIDE

 SOCIÉTÉ
DES HÔTELS
LITTÉRAIRES

KIMPTON®
HOTELS & RESTAURANTS


THE LEADING HOTELS
OF THE WORLD®

Typology.
PARIS

 SAND CLOUD™

Safara

SOCIAL MEDIA

35+ MILLION

LIFETIME VIEWS

60%

ENGAGEMENT

1.5+ MILLION

MONTHLY VIEWERS

100,000+

MONTHLY INTERACTIONS

80,000+

SOCIAL FOLLOWING

5%

GROWTH RATE



INSTAGRAM // @ambymathur
TIK TOK // @ambymathur

AUDIENCE //

Amby's highly engaged and organic social media following are primarily based in the US, with a secondary following in Italy, and are interested in learning about all aspects of Amby's life including the places, products, and services that she visits, uses, and recommends.

GENDER

70% FEMALE

30% MALE

COUNTRIES

68% USA

14% ITALY

AGE

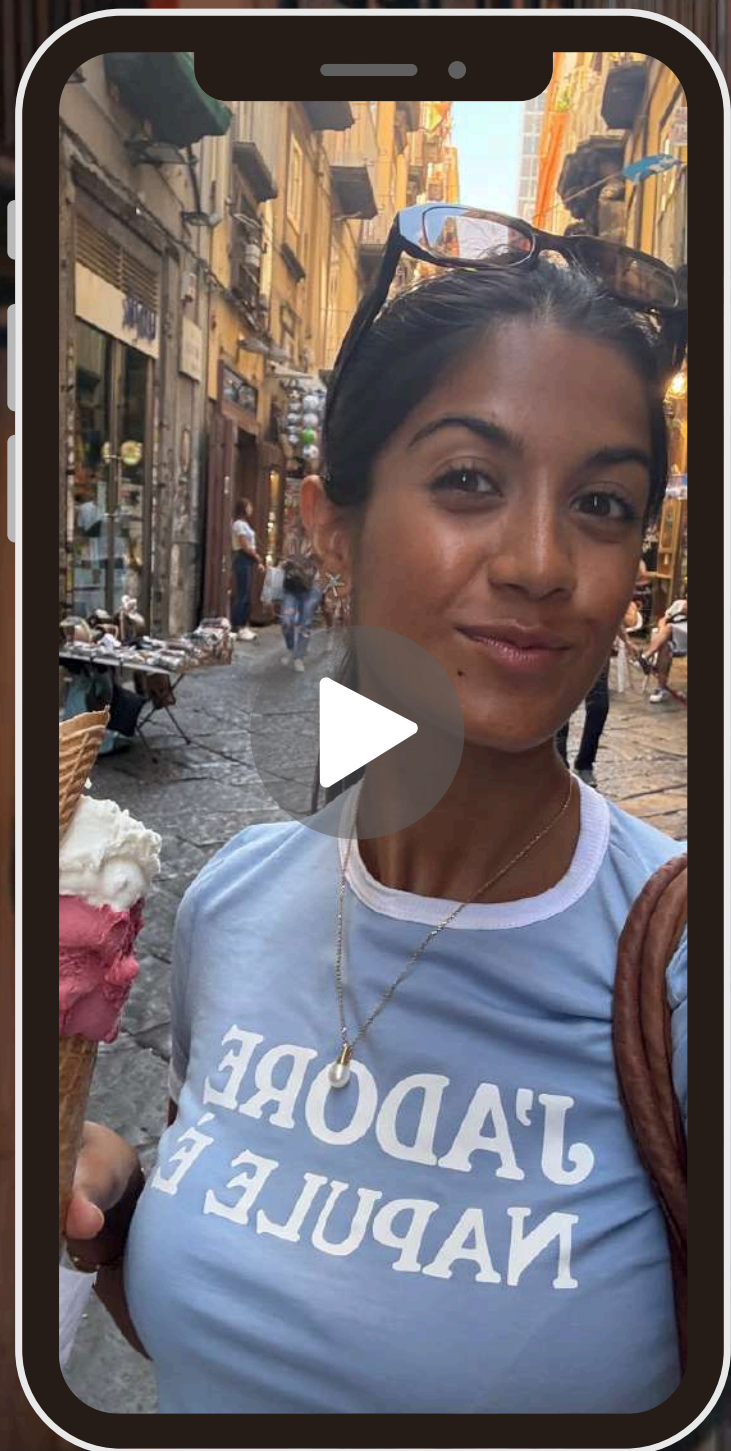
(33%) 25-34

(25%) 35-44



CASE STUDY

GET
YOUR
GUIDE



Amby partnered with Get Your Guide to promote their Naples Food Tour experience as part of their “Type A Traveler” Campaign. The campaign went viral, resulting in 14 million views across Instagram & TikTok. Get Your Guide then hired Amby for a long term contract for 2026.

What my audience is saying:

“Ok gonna book a trip just to eat”

“I want to do the street food walking tour!”

Deliverables Requested

- 1 Instagram Reel
- 1 Tik Tok Video


Deliverables Provided


- 1 Instagram Reel
- 1 Tik Tok Video
- 3 Instagram Stories


“Amby was an amazing partner. We are grateful for the creativity, professionalism, and energy that she brought to our collaboration.”

- Chelsea G.,
Influencer Activations Manager

 14,000,000+

 28,500+

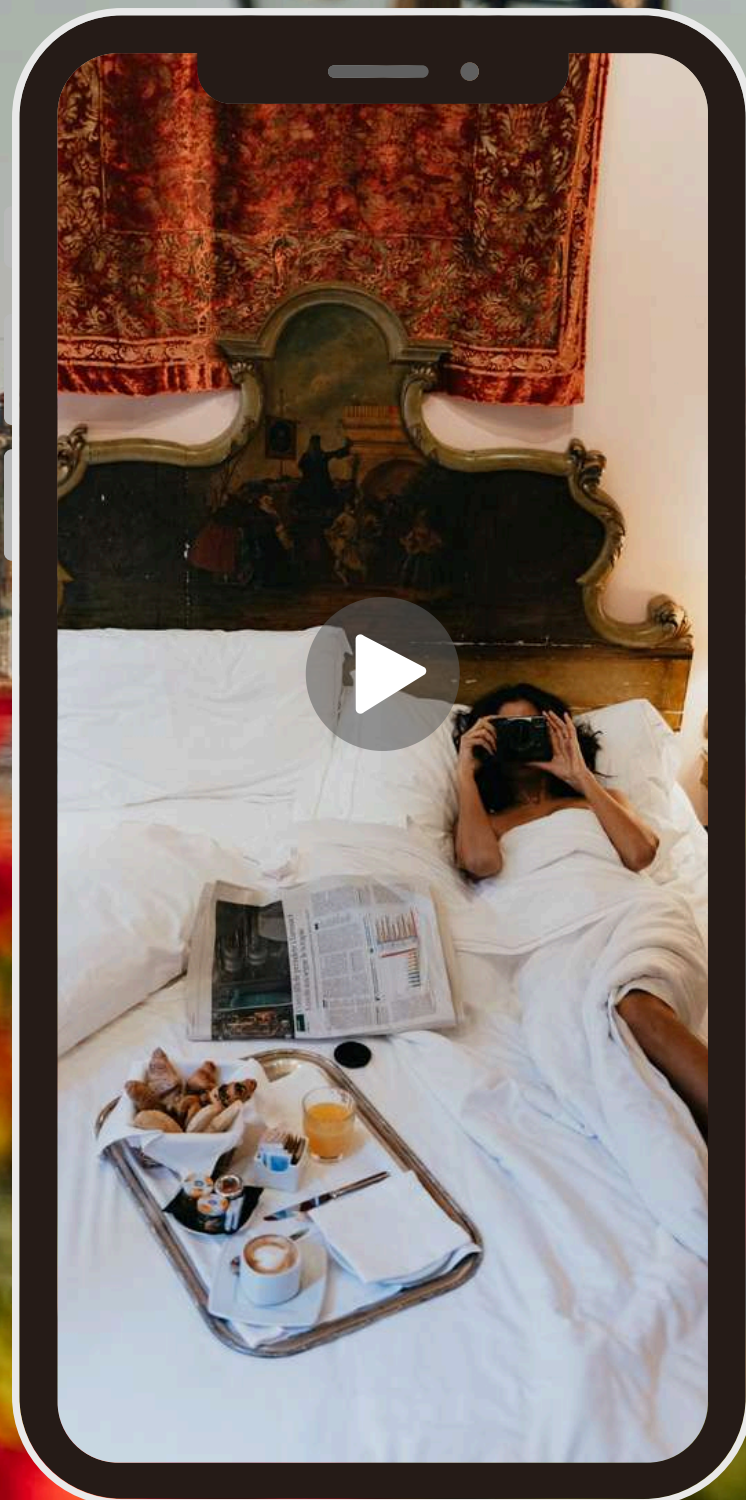
 1570+

 1500+

CASE STUDY

HOTEL SATURNIA

Venice, Italy



Amby partnered with the Hotel Saturnia to showcase the gorgeous Venice property with her audience of travel enthusiasts in an authentic and relatable way. Additionally, she created high quality seasonal photo and video content for the hotel to use on online and social media marketing initiatives. The campaign went viral, with over 1.5 million views and over 7,000 saves.

Deliverables Requested

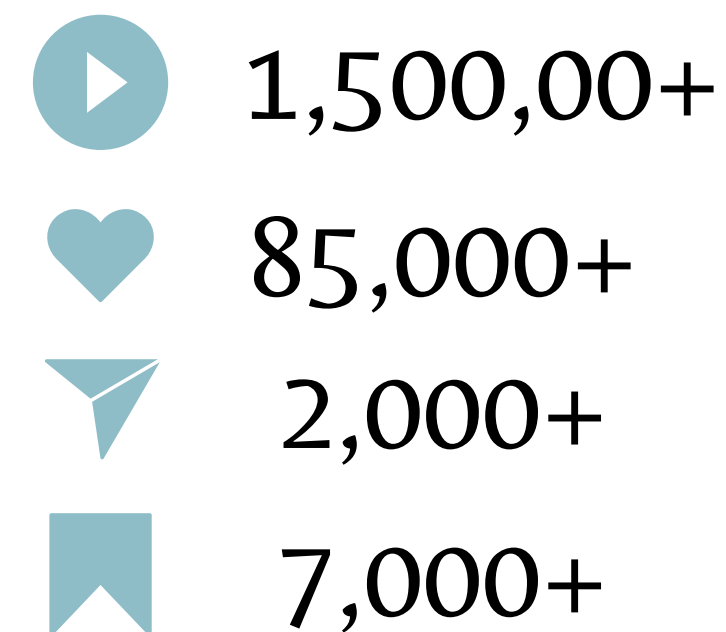
- 1 Instagram Reel
- 1 TikTok Video
- 3 Instagram Stories

Deliverables Provided

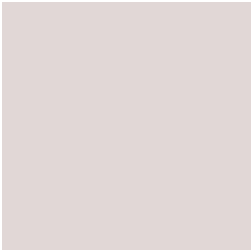
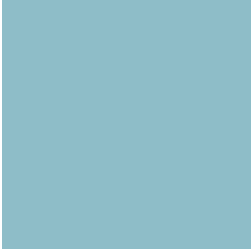
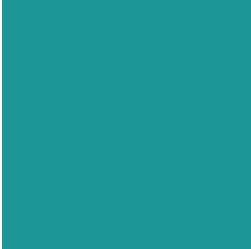
- 2 Instagram Reels
- 2 TikTok Videos
- 6 Instagram Stories
- 1 Blog Post
- 10 edited photos

“Working with Ambika was very nice. She provided both funny and elegant content that perfectly reflected our accommodations. In addition, we gained new followers on target with our desired audience. We would be happy to collaborate again in the future! Thank you Ambika!”

-Giorgia Faccia, Hotel Saturnia



PORTFOLIO: HOSPITALITY //

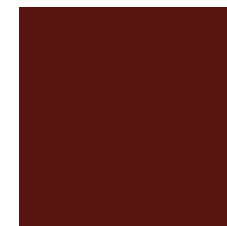


[For more travel & hospitality work, click here.](#)

PORTFOLIO: EDITORIAL //



[For my modeling portfolio, click here.](#)



COUPLES CONTENT //

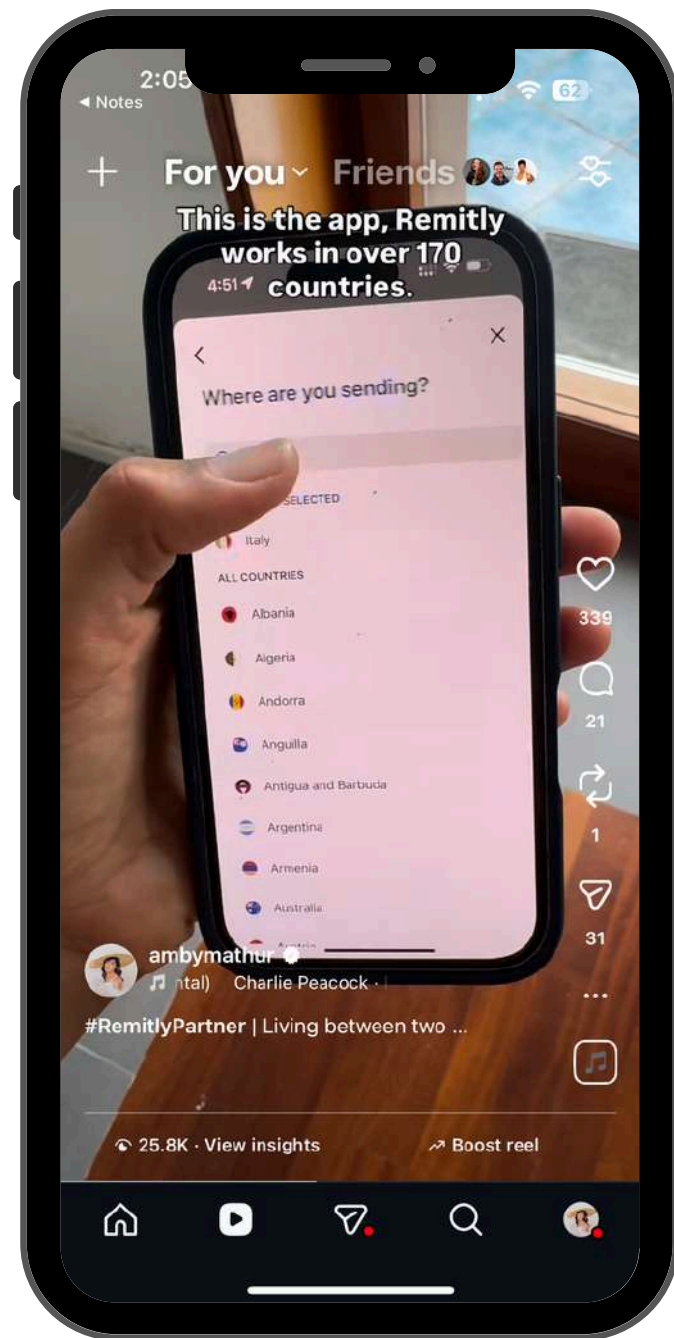


[For more work, click here.](#)

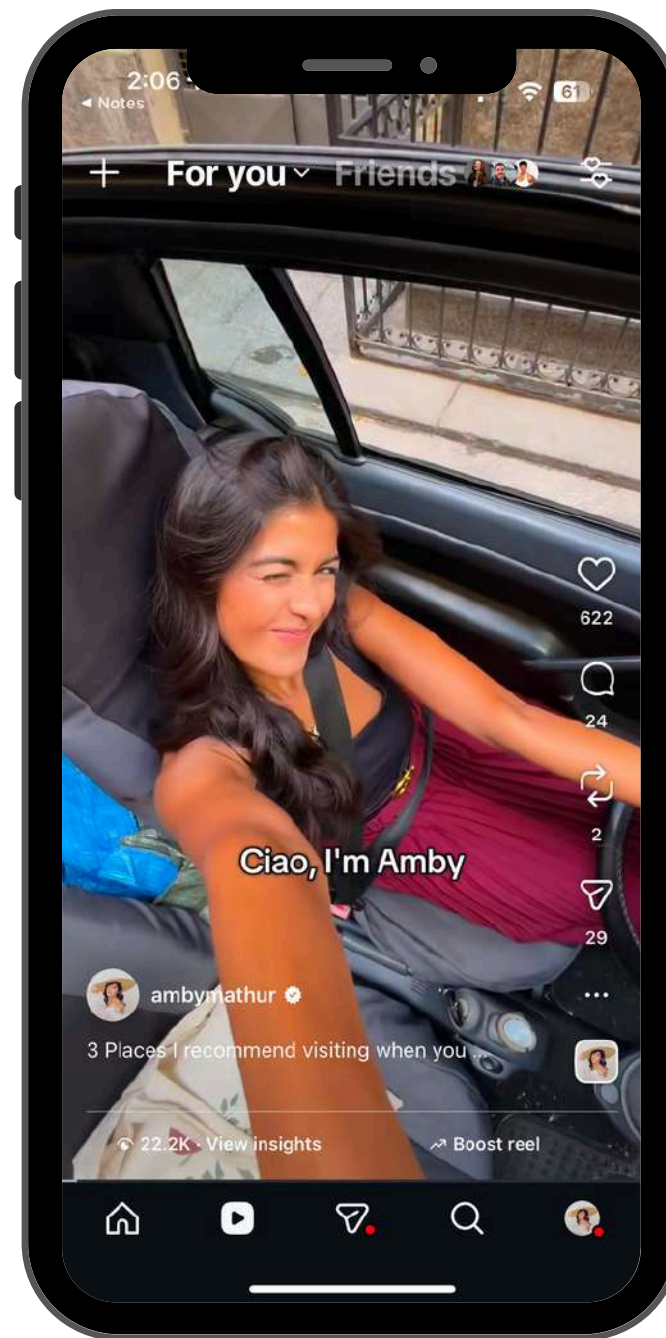
SAMPLE SHORT FORM CONTENT //



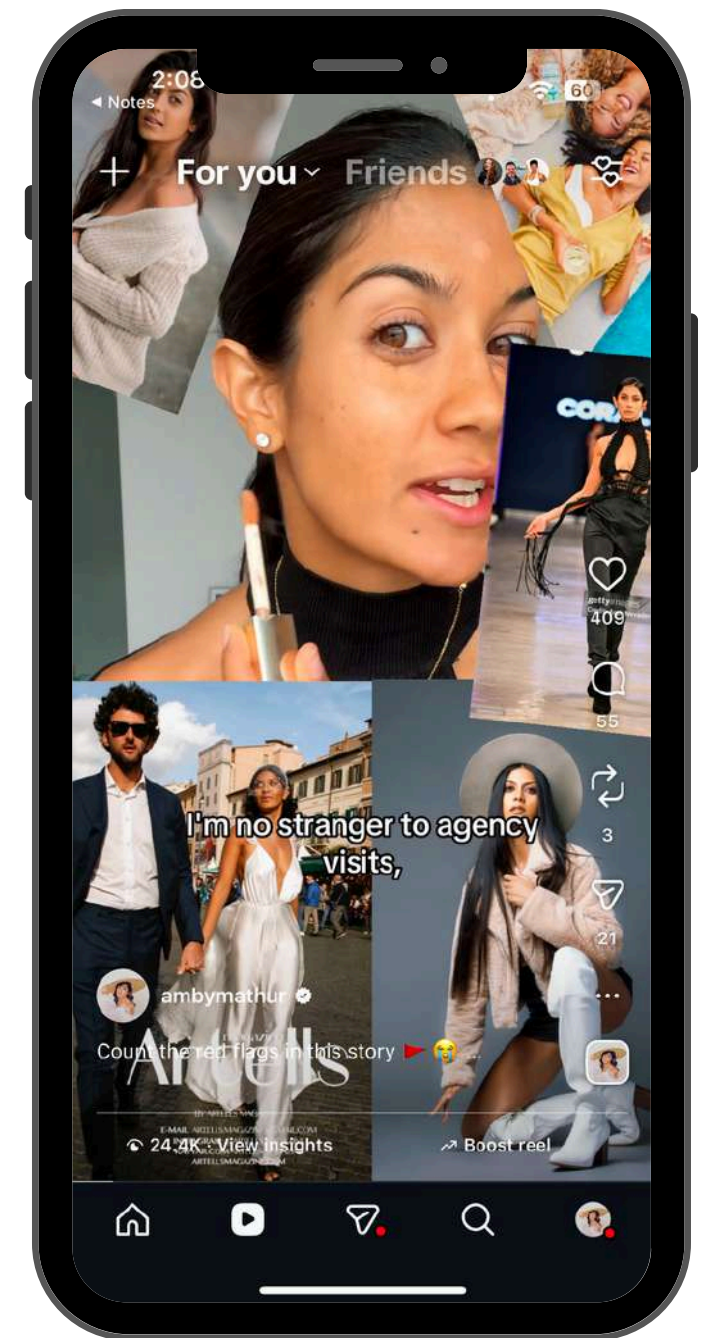
SHOP &
COOK



APP
REVIEW



DAY IN
THE LIFE



GRWM/
BEAUTY



WHERE TO STAY IN
NAPLES, ITALY:
NEIGHBORHOODS

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VENICE IN
DECEMBER: A WINTER
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MODELING

COMMERCIAL, PRINT, SOCIAL,

RUNWAY, EVENT, SHOWROOM



LET'S CONNECT

hello@travelwithamby.com
www.travelwithamby.com
www.ambika-mathur.com

As seen on:



[@ambymathur](https://www.instagram.com/ambymathur)